THE MEANING ANALYSIS OF SLANG WORDS IN INSTAGRAM USED BY K-POPERS

by Aang Darmawan

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Abstract: Language has a lithe and dynamical nature that will make new possibilities in communications, so that it is not possible for language to stop at one word and one meaning only Because language changes as rapidly as human life grows. Language is divided into two parts, that is, standard English and non-standard English. There are different kinds of non-standard languages, Slang is one of them. This research employed a qualitative method, this research discusses constructivism, which requires an understanding of the theory of phenomena used, and objective data.The data taken for this research is collected from the lnstagram K-popers account. From those references, then the researcher collected the slang words and phrases by underlining the important data which found awkard and difficult to be understood.This research employed a qualitative method, this research discusses constructivism, which requires an understanding of the theory of phenomena used, and objective data.From these references, researchers then collected slang words and sentences by providing a bottom line, important data that found unclear and difficult to understand. All data will be explained in detail on the description data from this research paper.
Keywords: Instagram, K-popers, Slang.

Abstrak: Bahasa memiliki sifat yang luwes dan dinamis yang akan membuka kemungkinan-kemungkinan baru dalam berkomunikasi, sehingga tidak mungkin bahasa berhenti pada satu kata dan satu makna saja. Bahasa dibagi menjadi dua bagian, yaitu bahasa Inggris standar dan bahasa Inggris non-standar. Ada berbagai jenis bahasa non-standar, Slang adalah salah satunya. Penelitian ini menggunakan metode kualitatif, penelitian ini membahas konstruktivisme, yang membutuhkan pemahaman tentang teori fenomena yang digunakan, dan data yang objektif. Data yang diambil untuk penelitian ini dikumpulkan dari akun Instagram K-popers. Dari referensi tersebut, kemudian peneliti mengumpulkan kata-kata dan frase slang dengan menggarisbawahi data-data penting yang dirasa janggal dan sulit dipahami. dan data objektif. Dari referensi tersebut, peneliti kemudian mengumpulkan kata-kata dan kalimat gaul dengan memberikan garis bawah, data penting yang ditemukan tidak jelas dan sulit dipahami. Semua data akan dijelaskan secara rinci pada deskripsi data dari makalah penelitian ini.

Kata kunci: Instagram, K-popers, Slang.

INTRODUCTION

Slang is an informal language used by certain groups for internal communication that may not be understood by other groups. sometimes slang cannot be interpreted just like that because many slang words have different meanings from those in the dictionary (Swan, 1995:510). People belonging to certain groups such as today's youth groups use slang in everyday conversation (Fan & Zhou, 2013: 2209). That way, slang is a type of language that is used in certain situations and slang can't be used in formal situations. And normally young people use slang words to look familiar when communicating with friends in groups. Therefore, slang is a variation or widening of the meaning of language that can be used only in certain situations and cannot be used in formal language.

Language itself is a system of vowel symbols used by everyone. There are different languages in the world. However, English is the first international language used when people want to go abroad. English is also the language of standardization for many countries to become their national language. It has been divided into two sections, Standard English and Non-Standard English. Standard English is a variety of English usually used in printing and speaking which is usually taught in schools or deliberately used by educated people. Standard English has both colloquial and formal variants. In contrast, non-Standard English is used well in certain situations and cannot be used in formal situations and is usually used by uneducated people. There are kinds of non-standard languages, one of the signs of non-standard English used in an informal style is slang (Spolsky, 1998:33)

Therefore, language has an significant role in daily life. With communication, people can create relationships with others and this is weighly to defend those relationships (Kentjono, 2003:2).

Slang can be found in youth conversations. Young people tend to be more creative and full of new ideas. As a result, their creativity affects their everyday language. Teenagers are quite energetic in creating slang (Fan & Zhou, 2013: 2209). They like to mix

or make new words from uninteresting to fresh and easy to understand by their peers. However, most of the slang terms have not been added to the dictionary (McCrindle&Wolfinger, 2011: 53). Usually teenagers use slang words to create intimacy when communicating with friends or groups, besides that they can also create distance with people outside the group.

Teenager or adolence comes from other words adolence which means "to grow" or "to grow into an adult". The term adolescent has a broader meaning, including mental, intellectual, emotional, social and physical maturity. This view was expressed by Piaget that psychologically, adolescence is an age where individuals integrate with adult society, where children no longer feel below the level of parents but are at the same level, at least in terms of rights. Integration in (adult) society has many affective aspects which are more or less related to puberty. This distinctive intellectual change in the way of thinking of adolescents enables him to achieve deep integration adult social relations, which is actually a common characteristic feature of this period of development (Hurlock, 2011: 26).

Defines teenager at 18 years of age (adolescent) is a period that is legally considered adulthood, namely a period of transition from childhood to adulthood which includes biological, cognitive, and social emotional changes that occur within the range of functional development. sexual, abstract thought processes to independence (Partini, 1996: 121).

K-pop is an abbreviation of Korean Pop, which means pop music or songs sung by Koreans, so that it is easier to pronounce, they are shortened to K-Pop. Even though it comes from the country where the film was made, it turns out that pop music or songs from Korea are no less good than world pop music, for example from America or England. What distinguishes Korean pop songs from others is that singers who sing songs are usually dominated by groups that we usually know as Boyband (male singer group) or Girlband (female singer group).

In the early 2000s until now in Korea there have been a lot of Boyband and Girlband singer groups

who became the forerunners of the birth of this Kpop term, so it's no wonder singing is the profession most enjoyed by young people there, Until now, if look at television media and cyberspace such as social media, the Kpop epidemic is increasingly recognized by the public like mushrooms, and the audience is not only dominated by young people, small children or the elderly also like it. That, for this reason, these Kpop fans call themselves Kpopers, even they are so fanatical about the Boyband or Girlband that the Kpopers have their own name, which is called Fandom (a group of fans in a certain field) (tergaul.com, 2019). K-Popers often use Intagram to know the activity their favorite idola.

Instagram is an application for everyone, especially those who have adequate devices, because its application requires several appropriate terms for photos in high pixels. Through Instagram, someone can upload photos or videos, publish them, and display them on other people's timelines. People who use Instagram are called instagrames. Instagramers can easily share photos and videos with others on their timeline with captions and hashtags to receive comments and likes on their timeline posts by their followers.Instagram has become a phenomenal social platform with 800 million users as of January 2018. Indonesia is the top 3 Instagram users after America and Brazil with 60 million users5. Related to the background of study as describe above, the researcher formulated the research problem in this research problem as follows:

1. What are the types of slang language used by K-Popers on instagram social media?
2. What are the meanings of slang language used by K-Popers on instagram social media?

The scope of this research is slang used by K-Popers on instagram social media. While the limitation of this research is K-Popers instagram account, official account of K-Pop idol such us Super junior, Exo, and BTS.
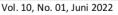
METHOD

This research uses a qualitative method. Qualitative method is defined as a process of investigation to figure out social problems, which is depend on forming a complex and comprehensive picture, formed in words, reporting the point of view in detail and carried out in a natural setting (Panjaitan, 2017:6). This research uses two theories, namely, the theory of Eble and Patrige.

The results of this research are, descriptive qualitative, the researcher conveys the results by explaining and describing any data obtained, and providing conclusions. This study focuses on the slang words used by teenagers who love k-pops, namely k-popers on their Instagram accounts.When collecting data, the researcher really collects it carefully and thoroughly, using observation instruments and taking notes.

FINDINGS AND DISCUSSION

After the researcher made observations and recorded the results of the data obtained, the researcher found 25 slang words. There are several types of slang found in the captions and comments of K-popers accounts. of course by using these two theories, there were 22 slang words that were classified as internet slang according to the Eble theory, and the rest were classified as society slang according to the Patrige theory. The researcher has also explained the meaning of each slang word one by one.

No	Slang Words	Types		Meanings
		Internet Slang	Society Slang	
1	BTW	v		By the way
2	WTF	v		What the fuck
3	ILY	v		I love you
4	OMG	v		Oh my god
5	Guys	v		An informal term for a youth
6	Ur	v		Your
7	BAE	v		used as a term of endearment toward loved ones.
8	Wanna		v	Want to
9	Twt	v		Twitter
10	Luv	v		A short form of love
11	Gonna		v	Going to
12	Kinda		v	Kind of

No	Slang Words	Types		Meanings
		Internet Slang	Society Slang	
13	Lol	v		Loughing out loud
14	Pls	v		Please
15	Sugar daddy		v	Hot father
16	Just sayin'		v	to deliver a rude or mean sentence
17	Lag		v	when a computer application is slow to respond
18	Noob	v		a beginner.
19	TBH	v		To be honest
20	Photo bomb	v		someone or something appears in a photo unexpectedly
21	Spam	v		not meaningful or personal to you.
22	Trending	v		popular or fashionable at the moment.
23	Meme	v		an idea, a tune, an image anything that can be passed on and altered
24	DM	v		A direct message
25	Hashtag	v		symbol before the keywords

Researcher will provide a brief explanation of the slang word quotes

found in the Kpopers' Instagram that include types of slang language which is found in captiont and comments of K-popers account.For Eble's theory are blending, acronyms, compounding and clipping. Then for Partridge's theory there is only one type, namely community slang. which are as follows:

Data 1

Btw *theo cute his hair today, check now on tw (ericsohnbae).*

Based on comment above, account owner have produced slang word, that is BTW from the word "By The Way" This term is used when someone wants to change the topic of conversation. However, it can also be used when you just remember something you want to convey or ask the other person. Even so, this English abbreviation is more often used in text conversations, for example when you are sending a short message via cellphone, not only in text but used in comment in some post in social media especially Instagram. Meanwhile, during direct conversation, people often say "by the way" without abbreviations.

Typically, Btw is categorized into internet slang because of the influence of social media. They usually use the Internet slang to post something on their social media such as in status, photo caption or comment. Also,usually madefrom virtual words,computer terminology, acronym and abbreviation. The researcher classifies that word into acronym because it is abbreviation from by the way.

There are some slang words in the commentlike, twt. This word is having the same type and function with the example before. It will be explained in the next example in another data.

Data 2

*This is so cute, **WTF**(jichzi)*

The comment above contains a slang word that is the word WTF. It comes from "what the fuck", which means to express surprised, or unexpected expressions. The word is a type of informal language produced in everyday life for all ages.

Wtf is categorized as internet slang too, which is used in their social media as a comment in a post on an account that is also a K-popers. The connotation tends to be negative. Because it is considered reasonable, then the purpose of wtf according to the comments he wrote is an expression of admiration for his idol's handsomeness.

Data 3

***ILY** so much oppa (hyungix)*

The comment above contains a slang word that is the word ILY. It comes from "I Love You", which mean sentence that expresses love or affection with someone. Basically, the expression of love and affection does not have to be only for female friends / male friends who are liked. In fact, more than that, this expression of love and affection should be given priority to one's own family, such as to father, mother, brother or sister. So the more we try to say this sentence to our own family, the more peaceful, serene and happy family life will be.

Typically, this word is categorized as internet slang, because expressing love using abbreviated language is only expressed in writing, for example like the comment above,

in direct conversation, people often say "I love you" without abbreviations.

Data 4

OMG. Lee Jooheon supermacy (chriserick_bae)

Based on comment above, OMG is a slang word. Its comes from "Oh My God", usually shows a sense of surprise or disbelief at some information that has just been received from the other person, oh my God usually shows a sense of surprise or disbelief at some information that has just been received from the other person, whether it is pleasant or sad information.These English abbreviations are the most frequently used.

Typically, it is internet slang too. Because In direct English conversation, do not use abbreviated words or language, but rather use original sentences. It will also sound strange if you speak directly to the other person using an abbreviated language, and of course it's not polite.

Data 5

*Love U **guys** (inigress)*

The comment above contains a slang word that is the word guys. In

common terms the word Guys means "an informal term for a youth" and in the slang term from the comment above, the word guys means "man"the word guys can also be interpreted as you, all of you, or friends.

The researcher classifies that the word Guys as internet slang based onthe language used, and the object in question is a photo of their idol, super junior in one of the posts on the official super junior account.

Data 6

U r amazing (baeijn)

The comment above contains a slang word that is the word U r. It comes from "You are". is an abbreviation of you are which means you (is) and is the subject of a sentence. For example like the comment above, showing that he is amazing.

Typically, it is internet slang too. Because if he wants to abbreviate the word you are the correct one in English is "you're".Using these words may be faster to type, but confusing for those who are not familiar with the terms.Remember not to use these abbreviations to reply to formal

messages because they can be considered rude. Speak wisely.

Data 7

*So cute **BAE** (danohwaru)*

The comment above contains a slang word that is the word BAE, is an acronym for "Before Anyone Else" which is usually intended for people who are very important in your life, your top priority, or who you value more than anything else.

Typically, BAE is categorized into internet slang because this slang abbreviation that comes from English is indeed very often used on social media or in conversation. Surely you are already familiar with this word. There is also the opinion that the word 'Bae' is an abbreviation of the word 'baby' or 'babe' which means dear, love, and beloved.

Data 8

*Do U have these pics on twitter? I **wanna** save it (iamchelsxx)*

The comment above contains a slang word that is the word Wanna. Wanna is a short form of want a or want to. Therefore, wanna can have two different meanings depending on the sentence. Wanna can mean to want to go and want something.

Wanna is categorized as society slang, which is commonly used in everyday conversation. And of course used in conversation and informal situations. "Wanna" indicates something we really want to do. When making affirmative sentences, "wanna" can be used in first and second person singular as well as plural, except for the third person singular (he (he for male), she (dia for female), and it (animal pronoun). and plants).

Data 9

*Btw theo cute his hair today, check now on **twt** (ericsohnbae).*

Indata 1 it has been explained slang word "BTW", and now the researcher will explain about the slang "twt" which means twitter. Of course, you are no stranger to Twitter social media. The discussion here is not about Twitter itself, but the words used by the commentators above. and it is slang

Typically, twt is categorized into internet slang because, the abbreviation of the word twitter is only used for informal conversation or writing which is only written in

messages or comments like the example above. indeed, teenagers nowadays often use it in daily conversations with anyone, especially with friends. And in the era of social media like now, it's not surprising that we also apply slang terms in communication on social media.

Data 10

Luv ya ma boy (22imehrnqz)

Based on comment above, Luv is a slang word. A short form of love. We know if this word luv is expressed to another person when that person does good things or we enjoy. Typically, luve is categorized into internet slang too. Which is used widely used by young people on social media, luv itself is a play on the word love which comes from English which means love. In other words, Luv stands for Love, so luv means love.

According to the Eble's theory, slang words that are included in internet slang are, btw, wtf, ily, omg, guys, ur, bae, twt, luv, lol, pls, just sayin;, lag, noob, tbh, photyobomb, spam, trending, meme, dm, hashtag, because teenagers usually use the Internet slang to post something on their social media such as in status, photo caption or comment. Next is slang word used are included into society slang according to Partridge's theory, such as gonna, wanna, and sugar daddy. These slang words enter the community slang language because these slang words are slang words that are generally used in everyday conversation in our daily life .

Seen from the table above, there are a lot of slang words that are found in several teenage instagram accounts, especially the data taken in this study on the k popers instagram account, and is still used today.

CONCLUSION

In accord with the findings and discussion in the previous chapter, the researcher analyzed the collected data into 2 categories, based on the slang words used, the meaning, and types of slang words, and slang users. There are 25 slang languages that kpopers use the most on their Instagram. Researchers have also searched for the meaning of each slang word based on several dictionaries and understand the meaning of the contents of the comments or captions on the K-popers

Instagram account. Types are determined by understanding the definition of each type.

Slang language can be analysed in other social media like as cabook, TikTok, Facebook, Whatsapp and twitter. Moreover,in social media like as instagram also can use three diagram and other theory in linguistic.

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